



When it comes to your company's  
health plan, you have

# a new choice.

An unhealthy workforce?

...or a healthier, more productive one?

Ever-rising costs?

...or a pricing model that puts a premium on health?

The status quo?

...or a world where all companies have the power to

*positively* affect the health of their  
employees ...and their bottom line?

introducing

# Health Choices

Empowering Health. Ensuring Access.

Throw out your preconceived notions of employer health plans. **HealthChoices** is something different. Employers have a new choice.

**HealthChoices offers a revolutionary new Health Plan.** With our **SmartFunding** model that offers innovative pricing, cost transparency and savings, along with a proactive approach to health management, we provide more than a safety net, we deliver access to health.

**Choose a **HealthChoices** plan,  
and make health work for your business.**

contact us phone 866.815.8632 web [healthchoices.com](http://healthchoices.com) email [info@healthchoices.com](mailto:info@healthchoices.com)



## A MODEL for HEALTH in an ERA OF REFORM

1

- **Aetna Choice POS II Network** connects our members to high quality healthcare providers without the need for referrals. Plan administration is provided by **Meritain Health** an independent subsidiary of Aetna.

2

- **Mayo Clinic Health Solutions** includes *Ask Mayo Clinic* 24-hour nurse line, Mayo Clinic Healthy Living portal, Mayo Clinic Health Assessment, and the *Mayo Clinic Guide to Self-Care*. Health management and wellness support from a world renowned medical organization with over 100 years of service.

3

- **SMARTFunding** is an innovative low-cost approach to financing healthcare for employer groups. An affordable option that provides the financial protection of traditional health plans plus the potential to save significant claim dollars.

4

- No Plan Setup fees or Run-off costs.
- COBRA administration included.
- Health Risk Assessment included for covered members.
- Wellness registration assistance provided.

Excess Loss Insurance for self-funded employers is underwritten by Western Reserve Life Assurance Co. of Ohio\*, an AEGON Company.

\* In FL Excess Loss Coverage for self-funded employers with 15-50 employees is underwritten by Stonebridge Life Insurance Company. Both companies are rated A+ (Superior) by A.M. Best. The A+ rating is the second highest of 16 ratings awarded by A.M. Best. The rating is based on Best's measurement of each company's current financial strength and operating performance as of March, 2010. Western Reserve Life Assurance Co. of Ohio and Stonebridge Life Insurance Company are AEGON Companies. AEGON is one of the world's leading insurance organizations.

### Contact Us

Phone: 866.815.8632 • Fax: 813.805.0856 • Email: [info@healthchoices.com](mailto:info@healthchoices.com) • Web: [www.healthchoices.com](http://www.healthchoices.com)